

INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, BUSINESS AND TOURISM (ICEBT, 2018)

28 - 29 April 2018 | The Everly Putrajaya, Malaysia

TOPIC AND SUB-THEMES

Entrepreneurship	Creativity and Innovation in SMEs, Trust, Respect, Culture and Collaboration Issues for SMEs, Leadership and Management practices that can be applied to SMEs, SME Knowledge management and technology transfer, ICT and SME
Business	Strategic Management, Supply Chain, Management Fundamentals of Marketing, Assessing Marketing Performance, International Marketing, Marketing Research, New Product Development, Marketing Strategy
Tourism	Destination Branding, Tourism Destination Competitiveness, New Tourism Products, Tourism Market Strategy, Sustainable Tourism Development Strategies, Tourism Destination Image, Consumer Behavior in Tourism,

IMPORTANT DATES

Abstract Deadline : 13 April 2018
Full Paper Deadline : 23 April 2018
Early Bird Deadline : 31 March 2018

FEES

		Presenter	Non – Presenter (Proceeding & Journal Only)	Listener	Group Presenter (Min 3 Person)	Group Listener (Min 3 Person)
Early Bird	Local	MYR 750.00	MYR 400.00	MYR 480.00	MYR 710.00	MYR 450.00
	International	USD 200.00	USD 110.00	USD 130.00	USD 190.00	USD 120.00
Normal price	Local	MYR 850.00	MYR 430.00	MYR 520.00	MYR 780.00	MYR 500.00
	International	USD 230.00	USD 115.00	USD 138.00	USD 206.00	USD 132.00

CONFERENCE BENEFITS

1. Proceeding
2. All paper will be published in journal under Global Academic Excellence (GAE). List of journals:
 - i. Journal of Islamic, Social, Economics and Development (JISED)
 - ii. Journal of Tourism, Hospitality and Environment Management (JTHERM)
 - iii. International Journal of Accounting, Finance and Business (IJAFB)
 - iv. International Journal of Law, Government and Communication (IJLGC)
 - v. Journal of Information System and Technology Management (JISTM)
 - vi. International Journal of Education, Psychology and Counseling (IJEPC)

CONTACT DETAILS

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